

INSULATION PRICE COMPARISON REPORT

Find out how much it costs to install spray foam, cellulose, or fiberglass insulation in your walls, attic, floor and more! Research study reveals what you can expect to pay based on 761 recent central Texas projects.



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Price Comparison Study

How Much Insulation Installation Costs in Austin Metro

Stellrr Insulation sponsored an independent research group to determine the average investment of having insulation installed in the geographically specific area of Austin TX. The research group acquired quotes from 43 companies that install insulation in the central Texas hill country. Quotes contained pricing for each type of insulation on various residential, commercial, and industrial projects.

The researchers also called upon 761 people who had insulation installed in the last 12-24 months to determine what people actually paid. They also noticed that the price of installation is going up along with the increased demand due to the growth of the Austin metro and the city's green initiatives.

Survey results of Insulation price ranges:

Investment By Types of Insulation Materials

Spray Foam Insulation

Sprayed foam is the most desirable type of insulation. Why? Because it seals air leaks and fills all the nooks, crannies, and gaps in walls where other types of insulation fail.

There are two primary types of spray foam: open cell and closed cell. Open cell has an average R-value of R3.5 and closed cell insulates at up to R6. Spray foam requires significantly less space in your building than does blown cellulose and fiberglass.

Properly installed spray foam can **save a regular homeowner up to \$500 yearly in energy bills.**

The cost of installing foam is usually calculated using the board foot, which measures 12" wide x 12" long x 1" thick. To determine how much you need, multiply the space that you want insulated by the depth of those inches. Measured as: square foot x inches deep = board feet needed. For example: 2,500 bd. ft. of space at 0.50 = \$1,250.

- Open-cell in Central Texas usually ranges from 40 to 60 cents per board foot
- Closed-cell in Central Texas usually ranges from \$1.10 to \$2.20 per board foot

Blown-Cellulose Insulation

Blown-Cellulose is popular for its green qualities. It is made from up to 85% recycled newspaper and cardboard. The R-value is strong. If it is dense packed or moist sprayed in a wall, the cellulose has even better insulating and sealing effects.

Cellulose blown in an attic can cost on average \$1,600 to \$2,300 for the average 1,500 square foot home in Central Texas. Blown-Cellulose can be done as a DIY project to save money, but it requires many hours of work to do it without the professional 5,000 pound per hour blowing equipment mounted on a trailer. Doing it yourself may put insulation in your attic, but likely does not mean it is done right or effective at solving your concerns.

Fiberglass Batts

Fiberglass batts is just about the cheapest option to insulate a building when the wall cavities are open, like an attic. However, fiberglass batts are one of the poorest air sealers. The EPA says that air-sealing accounts for up to 40% of energy loss. It is very important to obsess about how the fiberglass batts are installed. A single crack between the framing stud and the fiberglass will significantly reduce R-values.



Fiberglass batts cost between 0.7 and 1.30 per square foot. If your attic space is 600 square feet, you cost will range from \$420 to \$780. Keep in mind that quality insulation companies will have a minimum charge to come out and work, usually \$500 or \$1,000.

Radiant Barrier

This method reflects heat away from the building's roof similar to aluminum foil. It only insulates against 1 of the 3 types of heat transfer so is always be used in conjunction with an R-value insulator like fiberglass, cellulose, or spray foam.

The cost of radiant barriers is by the square foot and ranges from 0.20 to 40 cents. However quality installers have a minimum charge to come work. Cost for a 600 square foot attic is between \$500 - \$750.

Investment to Insulate Each Part of a Building

The research team broke down the costs so you can know the average price a specific project area. An average home in the Austin TX area is 2,500 square feet and the ones built after the 1980's tend to be two stories. Here is what we found:

Wall Insulation

Many existing buildings are poorly insulated and the most feasible method for insulating drywalled walls is either blown-in cellulose or blown-in fiberglass. A 2-inch hole is cut in the wall, insulation blown, and the hole is closed. The cost averaged about \$1.20 per square foot.

Roof Insulation

If a vented attic is becoming a sealed attic, you need to make sure the HVAC unit is 90% or more efficient, otherwise the space must remain unvented. To create a sealed attic the roof is sealed prior to insulation to close soffit vents, gaps, etc. An insulated roof (vented and unvented) means a warmer attic in winter, and cooler in summer. An Austin home can expect to pay on average \$1,700 to a quality installer (radiant barrier not included).

Garage Door Insulation

A 9 foot door will cost around \$200 for foam board insulation.

Crawl Space Insulation

Crawl spaces get insulated depending on whether it is ventilated or not. Moisture must be removed in advance. A well-vented crawl space can be insulated with fiberglass batt for about \$300. However, closed cell spray foam is a much better option and can run a couple thousand dollars depending on the footprint of your building.

Attic Floor Joist Insulation

The cost ranges widely depending on whether you have fiberglass, cellulose or spray foam installed. However, you are often looking at \$1,500 to \$2,500 for the whole job.

Rebates and Savings

Improving your building's energy performance will save your money on bills. If done right, and to the extent required, you may qualify for government tax credits and rebates. Check out your city's website for full details. Austin Energy has several rebates but you must qualify and rebate opportunities expire.

*** Please note: these prices are not specific to Stellrr's prices. The costs are a range of what insulation companies around Austin have charged the last 12-24 months for different services.



About the Author: The Story of Stellrr

Hello! Thank you for taking my Insulation Prices Comparison Report. My name is Shawn Mansur. I wrote this collection of 7 reports because I was so fed-up and frustrated by hearing horror stories of good people getting blindly ripped-off by the plethora of slick insulation salesman active in the Austin area today.

For this same reason, I founded Stellrr Insulation of Austin to offer a better solution that fixed the flaws in our industry locally and across Texas.

My wife Shelley and I have lived in Austin TX since summer of 2007. Today we have two children Scarlett, Sterling, and our puppy Silas. Our company Sterling Win LLC has been located in downtown Austin at the same address since 2007 and we are here to stay.

What is Stellrr doing DIFFERENT than every other insulation contractor?

1. With every purchase we donate 10% of our profits to the cause of your choice. You decide which supported cause you care most about and we will donate on your behalf. Our most popular causes include: breast cancer, hunger, military veterans, animal rescue, youth art, autism, clean water, environment, cancer, and bullying. [Choose your cause here.](#)
2. You are protected with our 200% Money-Back No-Risk Guarantee. Stellrr has the strongest guarantee in Texas. Most installers don't even guarantee their work. You will be delighted with our service, we will make it right, or refund you up to 200%. [Read the 200% Guarantee here.](#)
3. Stellrr technicians either have certifications from NIA and/or SPFA, are doing continuing education to stay on the cutting edge, or are in progress of receiving certification. You can rest assured that we will know what to do, how to do it right for the minimum expense, and act in accordance with high ethical standards of practice.
4. A full 233-point Stellrr Energy Performance Diagnostic Audit is performed. Then a written quote and recommendations are made so you understand how we can help you meet your goals and there are no-surprise costs. [Discover what you get here.](#)
5. We provide a list of third-party ratings and reviews for our company.
6. The bottom-line price is provided upfront. We are not the cheapest option because we provide excellent service and quality. We do not falsely inflate our prices to offer fake discounts like many others advertise. We are up-front about essential versus optional solutions.



7. All employees have an extensive background check, drug testing, uniforms, and cleanliness requirements as a condition of employment. We only hire great friendly honest people so you can have peace of mind that we will be safe and enjoy letting us serve you.

8. Cleanliness and organization is something we take very seriously. Our service vehicles and insulation laboratories are kept clean, and organized. Likewise, we clean up your building when we are done so it is like we were never there.

9. We are members of several local trade associations (NARI, HBA, CBUSA, AGC) to be involved with the community, strengthen relationships, and stay abreast in today's fast changing market.

10. And much more. Download the Critical Insulation Contractor Comparison Checklist here. You'll discover the 24-criterias to look for in a good insulation installer. Plus you will learn why each checklist item is important (or not) to you, then easily compare companies.

That is what makes Stellrr unique in the insulation business. We will install your insulation the right way and provide a great value for your money. With our expertise and commitment we guarantee to provide you with a delightful experience.

Stellrr is NOT right for everyone.

That's right. Stellrr may not be right for you. While we have a friendly team, we have discovered that certain relationships don't work. If we feel we are not right for you, we will tell you. We will try to connect you with a insulation contractor who is better suited to meet their needs.

If you are looking to have your building's insulation system repaired or upgraded, please call us. We are eager to earn your business. But, availability is limited due to overwhelming demand. Don't delay. Get an appointment now.

Call (512) 520-0044 to schedule your Stellrr Performance Audit today.

With Gratitude,



Shawn Mansur | Founder of Stellrr | Member:



What Clients Are Saying About Us

Here are a few of the rave reviews our clients have posted about us on sites like Google+, Yelp, LinkedIn, BBB, Houzz and more:

"I've been a remodeler in Austin for 11 years. When I look to businesses to partner with, one criteria is being able to get a hold of either the owner of the company or one of their top salespeople. I can call Shawn at any time, day or night, and he seems to work just as crazy hours as I do, and he will respond quickly. And Shawn also gives a portion of his income to charity on a regular basis. Class act all around, and he is also on the Board of Directors for Austin NARI" — John Martin, Straight & Level Construction

"Shawn is dedicated to excellence and professionalism, which shows in the way that he manages his company. He consistently delivers solid service and good value, and offers an innovative solution." — Tyson Neal, PowerHouse Electric

"We could not be more pleased. Shawn and his crew are fast, clean, and very personable. I recommend the switch as well from whomever you are using." — Randy Stringer, RRS Design + Build

"Shawn is a pleasure to work with. He is timely, informative, and responsive." — Elizabeth Quintanilla, Real Estate Developer

"I was surprised by Shawn's professionalism and attention to detail. Shawn and his people are on time, neat, courteous, and competitively priced. What more could you asked?" — Shane Gigout, Commercial Project Manager

"I used Shawn on several rehab projects and every time Shawn has gone above and beyond to make sure I was happy. I only wish he were in the Corpus Christi area too since it's been difficult for me to find the same quality." — Guy Gimenez, Investor

"Shawn's business is very professional. They showed up on time, provided exceptional customer service and was very clean. You can tell they take great pride in their business - I will only use Shawn moving forward." — Kyle Sorenson, Operations at Hotels4Hope

"I have known Shawn for a number of years and since day one he's demonstrated the deepest qualities of trust, transparency, empathy, and ingenuity. He solves problems by stepping outside of conventional thinking and brings into the solution process a diverse question-based approach that guides himself and other team members to a collaborative and co-created plan of action." — Justin Zimmerman, Consultant

"Shawn and his team have been a great addition to the CG&S family of subcontractors. They are very easy to schedule, understand our need for a clean and safe job site and have gone above and beyond to make sure those needs are met. He has even come out on a weekend to make sure we are taken care of. We recommend their services to anyone who is in need." — Jay Schaefer, CG&S Design Build



"Shawn is always ready and able to help with solutions to get the job done. We look forward to continuing our partnership with this company." — Jeff Bullard, Avenue B. Development

"I appreciate all of your help, and it's been lovely talking to you over the phone the last week. You're so sweet, and we love doing business with you. As we continue to flip houses, we will be continuing to work with you in the future. Thank you! Have a splendid day!" — Hannah Slayer, Real Estate Investor in Austin

"Shawn was responsive, timely and called when he was on his way to ensure that I knew exactly what time to expect him. It was easy to coordinate my labor because he did exactly what he said he would do. The price was competitive and there were no hidden charges like a lot of companies. I will definitely use him again." — Clint Barr, Chore Masters Property Management

"Excellent response. I liked the equipment. It was clean. I got the invoice when I needed it. Overall very good experience. We have used several other companies in the past. What makes Shawn's team different is a very thorough website, clear upfront pricing, and the customer service. Everyone was very understanding about my situation on the roofing project." — Kevin Vossler, Farmer Roofing

"Professional, personable, and incredibly easy to work with! Everything they say about the service they provide is true, and they genuinely do go above and beyond to help out their customers. Both my husband and I are impressed and ~highly~ recommend calling Shawn!" — Jessica Dye, Austin Homeowner

"Shawn, you guys have been the best thing that ever happened to my project--thank you!!! And, that little surprise was an added bonus that seriously made me the happiest person alive when I was without refrigerator and starving. What a treat!! I absolutely loved your service. Thank you!" — Lorrie, Austin Homeowner

"Wonderful customer service. I ended up going with this company purely for that reason. I am a call center manager and have to teach people daily how to have great conversations and give amazing customer service. Shawn did a wonderful job and explained everything to me. I feel prepared and less stressed after speaking with and booking with them!" — Melissa Crayton, Austin Homeowner

"I work in TV/Film and our schedules are ever changing and so are our needs. Shawn's crew was ready to go with the flow and help us out every step of the way! Even when we had to change things last minute during one of the busiest months in Austin (during SXSW) the crew was able to work it out and get us the best service, all while having the friendliest staff AND the best prices. I will definitely use them again! I highly recommend this company." — Alison H, ABC Studios

90% OFF Stellrr Energy Performance Diagnostic Audit

Expires in 30 days, claim right now!

“**Yes!** I want to schedule a private consultation with you to discuss hiring you to install insulation in my building. I understand that your services are “in-demand” and your time is limited. That’s why I’m acting now to take advantage of this gift certificate (a \$132.30 value). I understand the private **Stellrr Performance Diagnostic Audit is \$147, and I will save 90%** with this certificate. Please schedule me for an appointment.

“During my Stellrr Diagnostic Diagnostic Consultation you will give me a complete 233 point building energy performance assessment, and then share exactly what I need, to achieve top energy efficiency ratings in my building. Including:

- “Specific to me information from a qualified expert on problem areas in my building
- “Finally! Actionable advice on how I can achieve my building comfort, health, & energy saving goals
- “The opportunity to sign on with you as a client and get my building upgraded and healthy once and for all. If there's availability, I understand you are the premiere insulation & building performance experts in town, and demand is huge!
- “**And so much more!**

“I’m sick of wasting my time on false solutions and promises that don’t deliver. I’m ready to commit 100% to do what it takes to achieve my goals and take action now.

“Furthermore, I understand that if I’m able to hire you as my insulation installer, my success is 100% guaranteed. I’m not only going to get maximum health, energy savings, and comfort results in minimum time, but I’m going build a solid foundation to ensure I maintain my building’s performance results FOR THE REST OF THE BUILDING’S LIFE!

“That is why I am calling your office right away to claim this gift certificate and schedule my Stellrr Performance Diagnostic Consultation.”

Expires in 30 days, Call 512-520-0044 right now!

YOUR NAME: _____ PHONE: _____

BUILDING ADDRESS: _____

